



To Whom It May Concern,

I produce the Mitch Albom Show here in Detroit on WJR 760, the Great Voice of the Great Lakes, which airs weekdays from 5-7 PM ET. Mitch, the host, is also the author of “Tuesdays with Morrie” and other NY Times #1 Best-sellers, as well as a highly decorated newspaper columnist and television broadcaster.

Our reach is metro-Detroit, the entire Ohio Valley, and 37 other states.

John G. Prosser, whom we’ve known for several years, is a regular guest on our show, and one of our very best! His subject knowledge, his experience, his energy, and above all, his PASSION, make him the ideal guest each and every time! And above else, he is the nicest, most genuine human being. Unheard of, isn’t it?

It’s critical to me as the producer to have someone of his ilk who not only captures the interest of our host, but compelling for our audience as well, which makes our phone bank light up like a holiday tree, EVEN BEFORE we put out a question to our listening audience.

We are very fortunate to have someone like John able to join us, and I would venture to say, LUCKY is the media outlet who is fortunate enough to secure John as a guest for an interview.

Sincerely,

Marc “Rosey” Rosenthal
Executive Producer
The Mitch Albom Show